

Physics Video Project Rubric

Category	6 pts	5 pts	3 pts	1 pt
Objective or Thesis	The video clearly explained a physics principle and its real world application.	The video clearly explained a physics principle but did not effectively relate it to a real world application.	The video did not clearly explain a physics principle, and only vaguely related it to a real world application.	The video did not explain a physics principle, and did not relate it to a real world application.
Creativity & Originality	The video used a unique and original method to effectively express its message and was engaging to the viewer.	The video used traditional methods, but did include some unique elements that effectively drew in the viewer.	The video used a unique method to express its message, but the method overshadowed the message leaving the viewer unclear.	The entire video was crafted in a very traditional manner and did not include any creative elements that would draw in the viewer.
Content Facts & Information	All facts and information presented were accurate & complete.	Most facts and information presented were accurate & complete.	Some facts and information presented were accurate & complete.	Few facts and information presented were accurate & complete.
Videography: Techniques & Clarity	Video did not rock/shake and the focus was excellent throughout the entire video.	Video only occasionally had slight movement and/or slight focusing problems throughout the entire video.	The video was unstable and/or the focus was poor for part of the video.	Video was unsteady and moved, and the focus was very poor throughout the entire video.
Videography: Interest	Many different “takes”, camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Some variation in “takes”, camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Few different “takes”, camera angles, sound effects, and/or careful use of zoom provided variety in the video.	Most of the shots were taken from only one camera angle, and the zoom was not well used.
Audio	The video’s sound was sufficiently loud and clear at all times.	The video’s sound sometimes faded out and was clear part of the time.	The video’s sound was poor and not clear at all times.	The video’s sound was insufficient and difficult to make out.
Style & Organization	The video was well conceived and showed good organization of the content.	The video showed good organization of the content.	The video was not well conceived or showed poor organization of the content.	The video was poorly done and showed little or no organization of the content.
Titles & Credits	All titles and credits are accurate, legible, and draw the viewer’s attention.	Most titles and credits are accurate, legible, and draw the viewer’s attention.	Some titles and credits are accurate, legible, and draw the viewer’s attention.	Few (less than 75%) titles and credits are accurate, legible, and draw the viewer’s attention.

Submitted in a format (mov, mp4, avi) that can easily be uploaded to YouTube (2 points) _____