



RUBRIC FOR ASSESSING iBook Author Project

	1 Beginning or incomplete	2 Developing	3 Accomplished	4 Exemplary	Score
Knowledge/ Understanding - research - scientific content - images	-content contains some inaccuracies and may be copied directly from source material. -most text / images / movies are not relevant to the topic	-some content is scientifically accurate and some material is written in the student's own words. -some text / images / movies are relevant to the topic	-most content is scientifically accurate and most is written in the student's own words. -most text / images / movies are relevant to the topic	-all content is scientifically accurate and written in the student's own words. -all text / images / movies quotes are relevant to the topic	
Communication - Coherence/ - Organization - Language	-iBook needs to be more logical and organized - text needs to contain more academic language	-iBook is somewhat logical and organized - adequate use of academic language.	-iBook is very clear and organized -all text is clear and appropriate with academic language.	-iBook chapter is very logical, coherent and organized -all text is clear, concise and appropriate with academic language.	
Application -creativity -professional -widgets (review, images etc.) -sources	- iBook chapter lacks professional and requires more originality - widgets need to be more appropriate to the topic -product lacks a professional appearance and does not contain sources for images / movies etc.	- iBook chapter is somewhat professional with some degree of originality - widgets are somewhat appropriate to the topic -product is somewhat professional in appearance but needs to contain sources for images / movies etc.	- iBook chapter is professional, educational and shows originality and inventiveness. - widgets are appropriate to the topic -product is professional in appearance and contains sources for images / movies etc.	- iBook chapter is very professional, educational and shows considerable originality and inventiveness. - widgets are very appropriate to the topic -product is very professional in appearance and contains sources for images / movies etc.	
Mechanics -grammar -spelling -punctuation	6 or more errors in the iBook chapter	4-5 errors in the iBook chapter	2-3 errors in the iBook chapter	0-1 error in the iBook chapter	
Components -3 paragraphs -1 movie clip -4 pictures -1 bibliography (with at least 3 entries)	Project appears to be incomplete.	Most projects parts are completed to a high standard.	All projects parts are completed to a high standard.	All projects parts are completed to a very high standard.	